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October 5, 2001

BOX PATENT APPLICATION
Commissioner for Patents
Washington, D.C. 20231

11046 U.S. PTO
09/970680
10/05/01

Re: Application of Eun-sook SUNG and Sang-rok HAN
METHOD AND SYSTEM FOR ADVERTISING ON THE INTERNET
Assignee: SAMSUNG ELECTRONICS CO., LTD.
Our Ref. Q65732

Dear Sir:

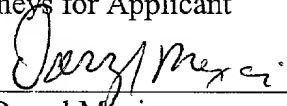
Attached hereto is the application identified above including fifteen (15) sheets of the specification, including the claims and abstract, and three (3) sheets of drawings. **The executed Declaration and Power of Attorney and Assignment will be submitted at a later date.**

The Government filing fee is calculated as follows:

Total claims	<u>15</u>	-	<u>20</u>	=		x	\$18.00	=	<u>\$0.00</u>
Independent claims	<u>3</u>	-	<u>3</u>	=		x	\$84.00	=	<u>\$0.00</u>
Base Fee									<u>\$740.00</u>
TOTAL FEE									<u>\$740.00</u>

The Office is hereby directed and authorized to charge the statutory filing fee of \$740.00 to Deposit Account No. 19-4880. The Commissioner is hereby authorized to charge any fees under 37 C.F.R. §§ 1.16 and 1.17 and any petitions for extension of time under 37 C.F.R. § 1.136 which may be required during the entire pendency of the application to Deposit Account No. 19-4880. A duplicate copy of this transmittal letter is attached.

Priority is claimed from November 16, 2000 based on Korea Application No. 2000-68195. The priority document is enclosed herewith.

Respectfully submitted,
SUGHRUE, MION, ZINN,
MACPEAK & SEAS, PLLC
Attorneys for Applicant
By: 
Darryl Mexic
Registration No. 23,063